

MANHATTAN SCHOOL OF MUSIC — ALUMNI INVOLVEMENT SURVEY



In order to meet the needs and interests of as many former students as possible, we are seeking feedback from you. We ask you to take a few moments to answer some questions and provide us with your comments on a variety of subjects.

YOUR FIRST NAME _____ YOUR LAST NAME _____

DAYTIME PHONE NUMBER: _____ BEST TIME TO REACH YOU: _____

Please tell us how you would wish to be involved (mark all that apply):

PLEASE FEEL FREE TO USE
THE BACK OF THIS PAGE
FOR ADDITIONAL COMMENTS

EVENTS / REUNIONS

- Attending musical events at the School
- Attending social events (parties/dinners) at the School
- Attending musical events in New York City (Met, NY Philharmonic, Jazz at Lincoln Center, City Opera, et al.)
- Helping organize alumni events
- Regional (non-New York) activities and gatherings
- Being a class representative
- Other ideas (please explain): _____

What music industry conferences do you regularly attend? _____

What summer programs do you regularly attend? _____

For events held in New York City, what time of year is best for you? _____

(What day of the week and time of day/evening is best? _____)

Which teachers or administrators were particularly important to you? _____

FUND-RAISING

- Alumni fund-raising
- Hosting an alumni fund-raising event
- Planned giving
- Providing corporate contacts
- My employer offers matching funds for employee donations

(Company name: _____)

CAREER DEVELOPMENT

- Networking with colleagues
- Interacting with current students
- Mentoring recent graduates
- Announcing your activities in an alumni newsletter
- Helping with Career Awareness events for current students
- Internship through your business

(Name of business: _____ / Type of business: _____)

Other ideas (please explain): _____

RECRUITMENT / ORIENTATION

- Acting as a representative at conferences, college fairs, conventions
- Sponsoring a new student orientation event (late August/early September)
- Volunteering to help with orientation events
- Participating in Family Weekend events for new students and their parents
- Other ideas (please explain): _____

DO YOU VALUE READING NEWS ABOUT THE SCHOOL IN AN ALUMNI NEWSLETTER? YES NO

WOULD YOU LIKE TO RECEIVE INFORMATION ABOUT SCHOOL/ALUMNI EVENTS VIA EMAIL? YES NO

Preferred Email Address _____ Professional Web Site Address _____

WOULD YOU LIKE TO BE ADDED TO THE SCHOOL'S CONCERT MAILING LIST? YES NO

Preferred Street Address: _____ City / State / Zip: _____

Please return this form via fax at 212-749-3025,
or by mail: Alumni Affairs, Manhattan School of Music, 120 Claremont Avenue, New York, NY 10027.
Thank you for taking the time to complete this survey.